## ELTHAM REDBACKS FOOTBALL CLUB INC.

**ABN** 34 394 819 801, **Reg No.** A0008940Y

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Home ground: Cedar Ave, Eltham North

## **Eltham Redbacks Football Club**

6.9 Social Media (taken from the Member's Protection Policy)

Adopted: January 2019 Scheduled for review: 2024

NOTE: For references to other 'parts', see the related section of the Member's Protection Policy.

## 6.9 Social media

ERFC acknowledges the enormous value of social media to promote our activities and celebrate the achievements and success of our club members.

Social media refers to any interactive website or technology that enables people to communicate and/or share content via the internet. This includes, but is not limited to, platforms such as Facebook and Twitter.

We expect all people bound by this policy to conduct themselves appropriately when using social media sites to share information related to our sport. In particular, social media activity:

- must not contain material which is, or has the potential to be, offensive, aggressive, defamatory, threatening, discriminatory, obscene, harassing, embarrassing, intimidating, sexually explicit, bullying, inciteful, racist, sexist or otherwise inappropriate;
- must not contain material which is inaccurate, misleading or fraudulent;
- must not contain material which is in breach of laws, court orders, undertakings or contracts;
- should respect and maintain the privacy of others; and
- should promote the club in a positive way.